

Exhibitor and Grantor Benefits for the
**SECOND NATIONAL PRIMARY CARE
TRANSFORMATION SUMMIT**

Virtual Online Video Live and Archived • December 4 – 7, 2023

www.PrimaryCareTransformationSummit.com

Platinum Grantor – \$25,000

- Company logo in the Primary Care Transformation Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Exclusive Grantor top recognition on Summit website and broadcast portal home pages.
- 20 Complimentary registrations to the Summit.
- Opportunity to place and introduce a keynote speaker on Summit agenda with topic and speaker (subject matter expert) approved by Summit co-chairs.
- Opportunity to assist in organizing and selecting a moderator for one plenary session panel with topic and faculty approved by Summit co-chairs.
- Opportunity to assist in organizing and selecting a moderator for two Mini-Summits with topic and faculty approved by Summit co-chairs.
- Opportunity to hold an interactive, invitation-only video roundtable with up to 25 Summit attendees invited by Grantor from Summit attendee data base either during a Summit break or after the Summit.
- Opportunity to create and submit two one-minute video advertisements to run during the broadcast between sessions or during the breaks.
- Company logo, link, and description on Grantor & Exhibitors page of Summit website and video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, cities, and states.
- Post-conference attendee list with names, companies, titles, cities, and states.
- GHC, LLC will send three email blasts/press releases on behalf of Grantor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.
- Advanced Grantor opportunities at the next Summit.

Gold Grantor – \$17,500

- Company logo in the Primary Care Transformation Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 15 Complimentary registrations to the Summit.
- Opportunity to assist in organizing and selecting a moderator for 1 plenary session panel with topic and faculty approved by Summit co-chairs.
- Opportunity to assist in organizing and selecting a moderator for 1 Mini-Summit with topic and faculty approved by Summit co-chairs.
- Opportunity to create and submit a one-minute video advertisement to run during the broadcast between sessions or during the breaks.
- Company logo, link, and description on Grantor & Exhibitors page of Summit website and video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, cities, and states.
- Post-conference attendee list with names, companies, titles, cities, and states.
- GHC, LLC will send two email blasts/press releases on behalf of Grantor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000
- Advanced Grantor opportunities at the next Summit.

Silver Grantor – \$12,500

- Company logo in the Primary Care Transformation Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 10 Complimentary registrations to the Summit.
- Opportunity to assist in organizing and selecting a moderator for 1 Mini-summit with topic and faculty approved by Summit co-chairs.
- Opportunity to create and submit a one-minute video advertisement to run during the broadcast between sessions or during the breaks.
- Company logo, link, and description on Grantor & Exhibitors page of Summit website and video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, cities, and states.
- Post-conference attendee list with names, companies, titles, cities, and states.
- GHC, LLC will send one email blast/press release on behalf of Grantor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000
- Advanced Grantor opportunities at the next Summit.

Bronze Grantor – \$7,500

- Company logo in the Primary Care Transformation Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 5 Complimentary registrations to the Summit.
- Opportunity to assist in organizing and selecting a moderator for one Mini-Summit with topic and faculty approved by Summit co-chairs.
- Company logo, link, and description on Grantor & Exhibitors page of Summit website and video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, cities, and states.
- Post-conference attendee list with names, companies, titles, cities, and states.
- Advanced Grantor opportunities at the next Summit.

Exhibitor – \$2,995

- Company logo in the Primary Care Transformation Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 3 Complimentary registrations to the Summit
- Company logo, link, and description under Grantor listings on Grantor & Exhibitors page of Summit website and video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Advanced Grantor opportunities at the next Summit.